

A report on VECC Swachhata Action Plan (SAP) for the period from January to March, 2023

In tune with the year-long Swachhata activities and as a part of Swachha Bharat Mission of Government of India, Swachhata Committee VECC has taken a leading role in execution of a series of activities during the last few years in cleanliness, beautification and tree plantation programme of our VECC Bidhannagar, MCF Chakgaria, VECC-DAE Rajarhat and Anusahakti Abasan, Bidhannagar campuses. The Committee also took initiatives and worked on imposing and maintaining the sanitization, hygiene etc. and organized several public awareness programme including Swachhata Pakhwada as per the government directive. The following Swachhata events, programmes and related work have been carried out during January to March, 2023.

The Green Expedition:

The Swachhata Pakhwada was celebrated during 16th to 28th February, 2023. The event was inaugurated with Tree Plantation programme. Dr. Sumit Som, Director, VECC inaugurated the event and delivered his valuable speech emphasizing the sustainable effects of tree plantation and Swachhata Pakhwada celebration. On this day, many saplings of flowers and fruits like Yellow Palash (Butea monosperma), Mango Var. Amrapali, Apple var. HRMN 99, Sapota var. Kalipati and Pomegranate var. Super Vaguer were planted. Yellow Palash, a rare species is adding delight and increasing the beauty of our campus.



**Tree plantation programme
On 16th February, 2023**

School outreach programme:

School Outreach Programme for Swachhata and restriction of single use plastics : Variable Energy Cyclotron Centre, Kolkata organised a day long awareness campaign on environmental cleanliness, energy resources, three stage atomic energy programme of DAE, Swachhata and restriction of single use plastics at the Memari V. M. Institution, Unit II, Purba Bardhaman on 17th February, 2023. Total 350 numbers of students of 10 schools have participated in the programme. Senior officers delivered their presentations on above topics and quiz competitions were organized to encourage the students.



All India essay competition about Sanitation, Hygiene and Swachhata:

Under the aegis of Swachhata Pakhwada - 2023 Celebration at VECC, all India online essay competition was held on 20th February 2023. The registration for the participants began one month prior to the date of competition. Organizers started online campaign to reach to the participants. The minimum age for the participation was 5 years. There was no upper age bar. Based on age, all participants were divided into four age groups. They were free to write their essay based on the topic in any of the three languages, i.e., English, Hindi or Bangla. The topic was declared through email on 20th February 2023. Each group was given different topics based on swachhata such as 1) Importance of Cleanliness, 2) Clean India, Green India, 3) Role of Cleanliness in Nation building and 4) Swachh Bharat Mission through the lens of WASH (Water Sanitation and Hygiene). Participants submitted their essay online. A total of 56 participants registered for the event from all over India.

Results were declared on 28th February during the valedictory function of Swachhata Pakhwada -2023. 12 prize winners were selected for all four age groups.



Director VECC in his address on 28th congratulating the prize winners



Prizes of Online All India Essay Competition held on 20th February, 2023

Clean Work place competition: 22nd and 23rd February, 2023:

As a part of the celebration of Swachhata Pakwada-2023, a "Clean Office Competition" evaluation committee was formed under this programme to evaluate the cleanliness of different sections of VECC. The committee consist of ten members including the convener. The members of the committee visited both the MCF Chakgaria and VECC Bidhan Nagar campuses to review and evaluate the cleanliness aspects of the facilities. The entire campus was categorized as office, services and laboratory and four attributes (i. Ventilation & Illumination, ii. Space management and basic safety, iii. Waste management and disposal, iv. Swachh Bharat Mission awareness) were used to judge the overall cleanliness. A total of 42 areas were visited during 22 & 23 February, 2023 by the committee members. In the valedictory session on 28th February, 2023, Director VECC and other senior officers handed over total 6 prizes to the winners of three catagories.



Director VECC presenting the prize to one of the winners of the Clean workplace competition on 28th February, 2023.



The Clean Offices/ Facilities / labs of VECC

A cultural programme at Anushakti Abasan :

On 24th February, 2023 a cultural programme has been conducted involving the young students, employees of VECC and their family members for general the awareness of sanitation, hygiene and cleanliness among the residents of Anushakti Abasan. The importance of conservation of water and segregation of waste was also highlighted through the drama, songs and go as you like programme. All the kids were awarded for their active participation and encouragements.



Walk for Clean India programme :

VECC has organized an event under the name of “Walk for Clean India” on Saturday, 25th February, 2023 from 7:00 am onwards. It was a programme aiming towards the general awareness of the common people especially young stars about the impacts of single use plastic products and the means to avoid these wastes through scientific recycling process. Total 400 people from different parts of the city of different age groups took part in this event and had a great impact to the common people on above issues.



Cleanliness drives at MCF Chalkgaria & VECC Bidhannagar campuses:

In tune with the year-long Swachhata activities, on 22nd February, 2023, a thorough cleanliness drive of the VECC Bidhannagar campus has been conducted involving the employees and contractual personnel of VECC Bidhannagar.



On 27th February, a thorough cleanliness drive of the Medical Cyclotron Facility campus has been conducted involving the employees and contractual personnel posted at MCF of VECC. The programme was covered by DD National Channel also.



27th February, 2023



A programme on 'Slow the flow save H₂O'

As per directives of DAE and Jalshakti Mantralaya, VECC Swachhata Committee conducted an awareness campaign during 3rd week of March, 2023 among the employees of VECC and the contractual workers regarding the conservation of water under the name 'Slow the Flow Save H₂O'. Sunboards were also fixed in front of the basins, public toilets canteen and leaflets were distributed among the employees.

