



A REPORT ON THE SPECIAL CAMPAIGN 3.0 FOR INSTITUTIONALIZING SWACHHATA



Implementation Phase : October, 2023

Programmes and events on Swachhata

Organized by

Variable Energy Cyclotron Centre

Department of Atomic Energy

Government of India

1/AF Bidhannagar, Kolkata 700064



Before



After



Removal of two unused old waste vats in Anushakti Abasan



VECC Selfie Point #2: Central Rotary, VECC MCF Campus, Kolkata



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VECC Selfie Point: Immunity Garden, VECC, Kolkata



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SPECIAL CAMPAIGN 3.0 FOR INSTITUTIONALIZING SWACHHATA



Implementation phase (2/10/23 – 31/10/23)
Awareness programme on Swachhata
(13-10-2023)

Venue: Maheswari Girls' School
Organized by

Variable Energy Cyclotron Centre
Department of Atomic Energy
Government of India
1/AF Bidhannagar, Kolkata 700064





SPECIAL CAMPAIGN 3.0 FOR INSTITUTIONALIZING SWACHHATA



Implementation phase (2/10/23 – 31/10/23)

Awareness programme on Swachhata (13-10-2023)

Venue: Maheswari Girls' School, Kolkata

Total Number of participants: 250

Programme content:

- 1. Introduction of DAE and Swachhata activities of VECC**
- 2. Quiz competition on Swachhata**
- 3. Street Drama by VECC employees**
- 4. Swachhata pledge**



Implementation phase (2/10/23 – 31/10/23)





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Implementation phase (2/10/23 – 31/10/23)





Campaign conducted under
objective of Space Management
and Cleanliness Drive

SPECIAL CAMPAIGN 3.0
Implementation phase
2/10/23 – 31/10/23 : VECC, Kolkata



Almost 5000 sq. ft. space has been cleared from metal waste and others in the RTC
Highbay area which includes waste segregation and disposal for revenue generation



Campaign conducted under objective
of Space Management and Cleanliness
Drive

SPECIAL CAMPAIGN 3.0

Implementation phase

2/10/23 – 31/10/23, VECC, Kolkata



Working space is created at the RTC Highbay area



Creation of space for easy passage : About 1000 sq. ft. space has been generated in the RTC Highbay area



Special Campaign 3.0 : Conducted under objective of Space Management at VECC, Kolkata



Campaign conducted under objective of
Space Management and Cleanliness
Drive

About 200 sq. ft. space has been cleared by proper disposal of saleable waste from VECC general canteen area

SPECIAL CAMPAIGN 3.0
Implementation phase
2/10/23 – 31/10/23 : VECC, Kolkata





SPECIAL CAMPAIGN 3.0 Implementation phase 2/10/23 – 31/10/23

Campaign conducted
under objective of
Space management and
cleanliness drive

Cleanliness drive and space management: Almost 200 sqft space has been cleared in fire safety building



Campaign conducted under objective of
Space management

SPECIAL CAMPAIGN 3.0
Implementation phase
2/10/23 – 31/10/23



Space management and cleanliness drive: Almost 750 sqft space has been cleared and working space is created in fire safety building



Creation of space for Cryo Electronics and Trap lab: Almost 800 sqft space has been generated



Special Campaign 3.0: Campaign conducted under objective of Space management



Swachhata Hi Seva Campaign



स्वच्छता के लिए श्रमदान

1st October 2023

Organized By

Swachhata Committee, Variable Energy Cyclotron Centre, Kolkata
Department of Atomic Energy
Government of India



Swachhata Hi Seva Campaign

स्वच्छता के लिए श्रमदान

1st October 2023

Campaign conducted at

Village and Post : Jabda, Block Patashpur II, Egra Sub Division
Dist. Purba Medinipur
West Bengal

Organized By
Swachhata Committee, Variable Energy Cyclotron Centre
Kolkata



Swachhata Hi Seva Campaign

स्वच्छता के लिए श्रमदान



1st October 2023

Campaign conducted at:

Village and Post Jabda Block Patashpur II, Egra Sub Division Dist. Purba Medinipur, West Bengal

Uniqueness of the activity:

Mass awareness campaign about Swachhata and hygiene among the villagers , Students participation, Quiz competition on Swachhata among the primary school students and prize distribution.

Organizations with whom the activities are associated:

1. Variable Energy Cyclotron Centre Kolkata, DAE, Government of India
2. Jabda Rash Mela Committee
3. Jabda Primary School (Teachers and Students)
4. Erabarh Durga puja Committee

Number of participants engaged in this Shramdaan Campaign:

80 numbers of participants took part in this initiative



Swachhata Hi Seva Campaign

स्वच्छता के लिए श्रमदान

1st October 2023



Shramdaan for Swachhata conducted in the following locations:

1. School building surroundings, toilets and class rooms of Jabda Primary School
2. Pradhan Mantri Krishak Samridhhi Kendra , Jabda
3. Vidyasagar Sanskritik Mancha ,Jabda.
4. Jabda Bazar
5. Vidyasagar Samabai Krishi Unnayan Samiti, Jabda





