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परमाणु ऊर्जा विभाग
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Department of Atomic Energy
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Report

SWACHH TSAV

Swachhata Hi Seva 2025

17th September - 2nd October

A Swachh Bharat Mission Initiative

Organized by
Swachhata Committee, Variable Energy Cyclotron Centre
Department of Atomic Energy, Government of India
1/AF Bidhannagar Kolkata 700064



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Sl No.	Date	Programme description	Remarks
1	17/09/2025	Clean Green Utsav Initiative ; Saradutsav@Sustainable: Mass mobilization campaign during the upcoming festive season for encouragement for celebration of Durga Puja in a more sustainable manner	Swachhata Mein Jan Bhagidari, Clean Green Utsav: <i>Public Participation, Awareness & Advocacy</i>
2	18/09/2025	Workshop on Swachhata for Safai Mitras	Swachhata Mein Jan Bhagidari <i>Public Participation, Awareness & Advocacy</i>
3	19/09/2025	General Health Checkup Camp at VECC for Safai Mitras done at Medical section VECC	Safai Mitra Suraksha Shibir: Preventive health checkups
4	20/09/2025	Gramin Swachhata Mission Phase 1 : Sarbojanin Shree Shree Durgotsav organized by Vivekananda Sharadutsav Committee, Jhautala Purba Medinipur	Swachhata Mein Jan Bhagidari Public Participation, Awareness & Advocacy
5	21/09/2025	Gramin Swachhata Mission Phase 2 : Atattar Haracharan Primary School, Village Atattar, PS Chandipur, DISE 19190702501 VECC neighboring area cleanup Programme and Vector control (Cleaning of Baishaki rikswa stand under Targeted area clean up (CTU)) : CTU Transformation	Swachhata Mein Jan Bhagidari Public Participation, Awareness & Advocacy & CTU Transformation
6	22/09/2025	VECC Cleanup Programme and Vector control	CTU transformation: Cleanup public spaces
7	23/09/2025	MCF Campus Cleanup and beautification programme Phase 1	CTU transformation: Cleanup programme



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Sl No.	Date	Programme description	Remarks
8	24/09/2025	Tree Plantation Programme at VECC Rajarhat Campus and Cleanup programme	Clean Green Utsav, Swachhata Mein Jan Bhagidari : <i>Public Participation, Awareness & Advocacy</i>
9	25/09/2025	Ek Ghanta, Ek Din, Ek Saath	Ek Ghanta, Ek Din, Ek Saath : <i>Public Participation, Awareness & Advocacy</i>
10	26/09/2025	Anushakti Abasan Cleanup programme	Clean up programme
11	27/09/2025	Clean Green Utsav Initiative; Saradutsav@Sustainable : Mass mobilization campaign during the upcoming festive season for encouragement for celebration of Durga Puja in a more sustainable manner	Swachhata Mein Jan Bhagidari, Clean Green Utsav : <i>Public Participation, Awareness & Advocacy</i>
12	28/09/2025	Clean Green Utsav Initiative; Saradutsav@Sustainable : Mass mobilization campaign during the upcoming festive season for encouragement for celebration of Durga Puja in a more sustainable manner	Swachhata Mein Jan Bhagidari, Clean Green Utsav : <i>Public Participation, Awareness & Advocacy</i>
13	29/09/2025	Clean Green Utsav Initiative; Saradutsav@Sustainable : Mass mobilization campaign during the upcoming festive season for encouragement for celebration of Durga Puja in a more sustainable manner	Swachhata Mein Jan Bhagidari, Clean Green Utsav : <i>Public Participation, Awareness & Advocacy</i>
14	30/09/2025	Clean Green Utsav Initiative; Saradutsav@Sustainable : Mass mobilization campaign during the upcoming festive season for encouragement for celebration of Durga Puja in a more sustainable manner	Swachhata Mein Jan Bhagidari, Clean Green Utsav : <i>Public Participation, Awareness & Advocacy</i>
15	01/10/2025	Cultural Programme on Swachhata involving Employees and their family members at Anushakti Abasan	Swachhata Mein Jan Bhagidari : <i>Public Participation, Awareness & Advocacy</i>
16	02/10/2025	Celebration of Swachh Bharat Diwas : Cultural functions	Swachh Bharat Diwas celebration : <i>Awareness & Advocacy</i>



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Clean Green Utsav Initiative; Saradutsav@Sustainable: Mass mobilization campaign during the festive season as a part of encouragement for the celebration of Durga puja in a more sustainable manner



17/09/2025: Awareness campaign among the priests at Sova Bazar Rajbari Kolkata (the priest training centre) to conduct the Durga puja in a much more environment friendly manner, giving emphasis on reduction in usage of SUP during puja.





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Swachhata Mein Jan
Bhagidari
Public Participation,
Awareness & Advocacy



18/09/2025: Workshop on Swachhata for Safai Mitras: Swachhata Mein Jan Bhagidari Public Participation, Awareness & Advocacy

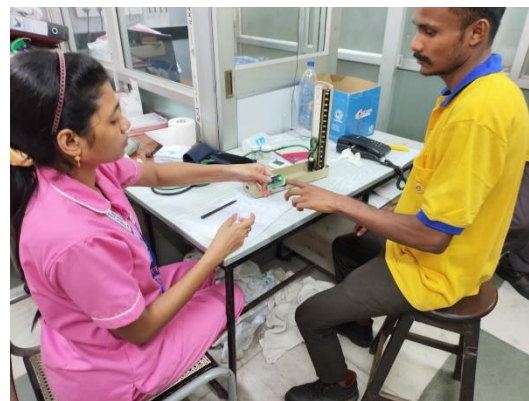


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Safai Mitra Suraksha Shibir: Preventive Health Checkup Camp at VECC for Safai Mitras



19/09/2025: Preventive Health Checkup Camp at VECC for Safai Mitras done at Medical section VECC



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ग्रामीण स्वच्छता मिशन Phase 1 : Campaign for Clean and Green Utsav



Atattar, West Bengal, India
4rhj+rjf, Atattar, West Bengal 721633, India
Lat 22.129692° Long 87.83142°
20/09/2025 10:03 AM GMT +05:30

20/09/2025: Gramin Swachhata Mission Phase 1 : At Sarbojanin Shree Shree Durgotsav and Vivekananda Sharadutsav Committee puja ground, Jhautala, Dist. Purba Medinipur, West Bengal



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ग्रामीण स्वच्छता मिशन Phase 2 : Campaign for ban on SUP and conservation of natural resources



21/09/2025: Gramin Swachhata Mission Phase 2 : At atattar Haracharan Primary School, Village Atattar, PS Chandipur, DISE 19190702501, Dist. Purba Medinipur, West Bengal

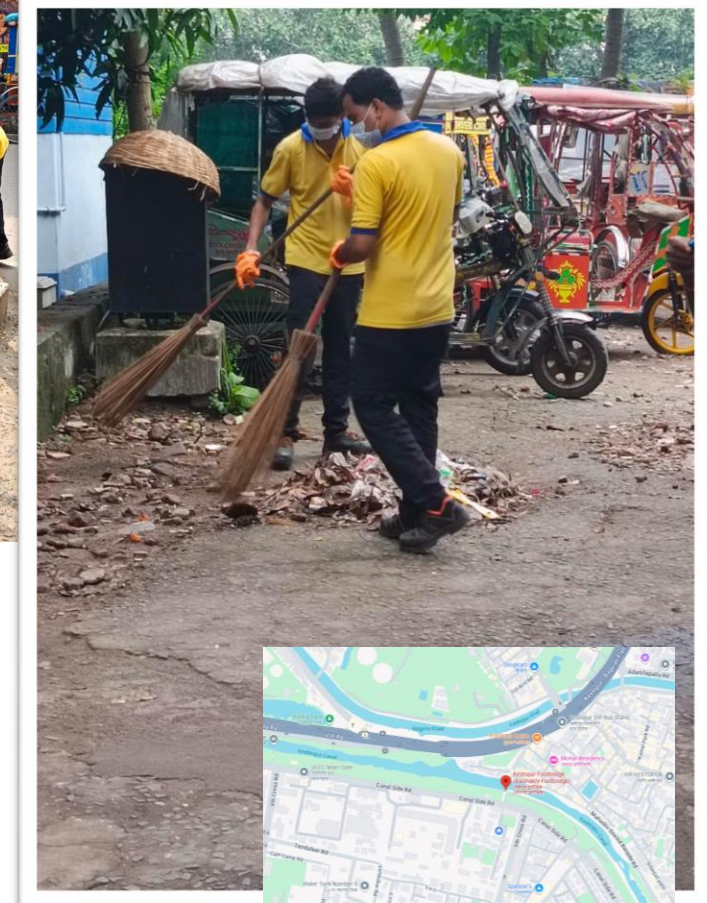


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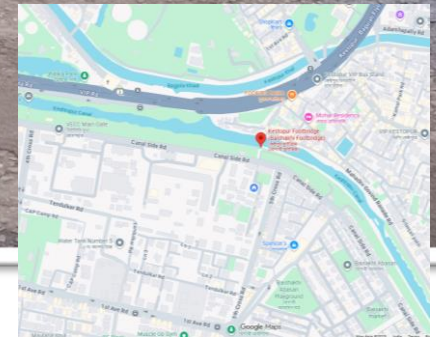
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VECC neighboring area cleanup Programme and Vector control : CTU Transformation



21/09/2025: Cleaning of Baishaki rikswa stand under Targeted area clean up (CTU) : CTU Transformation





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VECC neighboring area cleanup Programme and Vector control : CTU Transformation



21/09/2025: Cleaning of Baishaki rikswa stand under Targeted area clean up (CTU)) : CTU Transformation



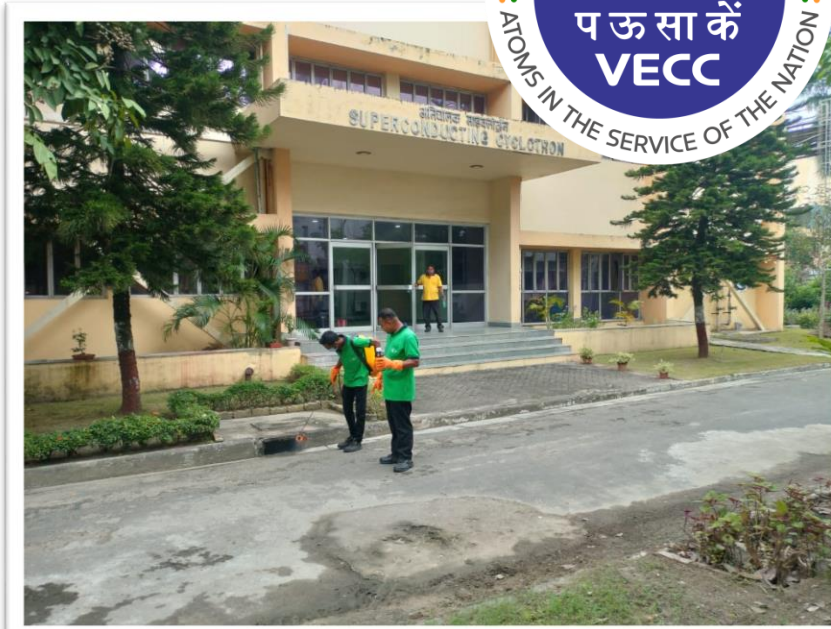


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VECC Clean up Programme and Vector control



22/09/2025: VECC Clean up Programme and Vector control



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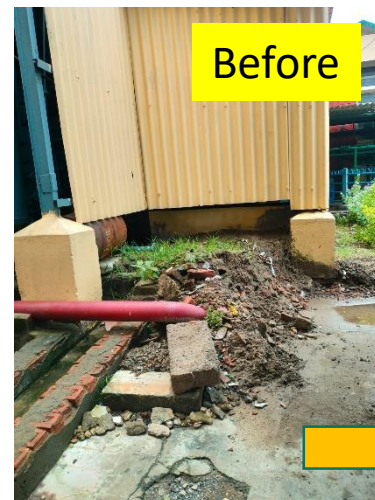
VECC Clean up Programme and Vector control



Before



After



Before



After

22/09/2025: VECC Clean up Programme and Vector control

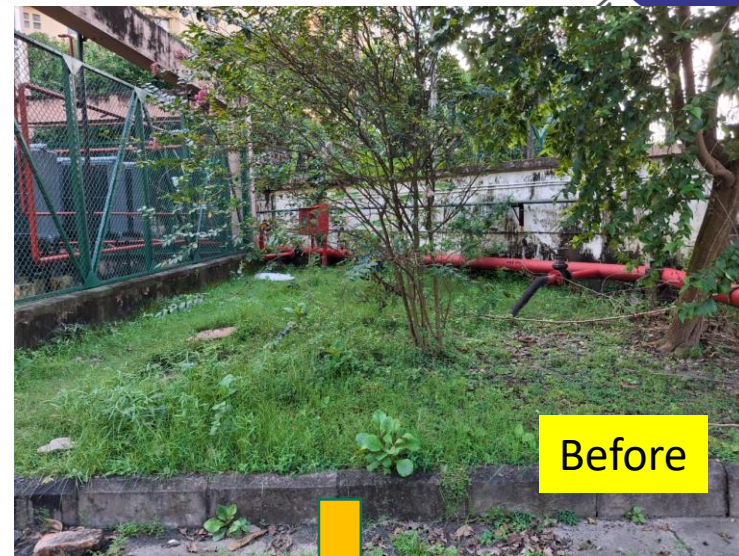


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MCF Campus Clean up Programme and CTU transformation



23/09/2025: MCF campus Clean up Programme and CTU transformation



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Ek ped Ma ke nam : Tree Plantation Programme at VECC Rajarhat Campus



24/09/2025: Coconut Tree Plantation Programme at VECC Rajarhat Campus ; Swachhata Mein Jan Bhagidari



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एक दिन एक घंटा एक साथ : Nationwide Voluntary Shramdhaan



25/09/2025: VECC took part in एक दिन एक घंटा एक साथ Nationwide Voluntary Shramdhaan campaign In Anushakti Abasan



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एक दिन एक घंटा एक साथ : Nationwide Voluntary Shramdhaan



25/09/2025: VECC took part in एक दिन एक घंटा एक साथ Nationwide Voluntary Shramdhaan campaign: Cleaning the district roads (urban area) under Bidhannagar Municipal Corporation area.





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Clean Green Utsav Initiative

In collaboration with

**Rotary International District 3291, Jadavpur University and
Pollution Control Board, MoEFCC, GOI**

Organized by

Swachhata Committee, Variable Energy Cyclotron Centre

Department of Atomic Energy, Government of India

1/AF Bidhannagar Kolkata 700064

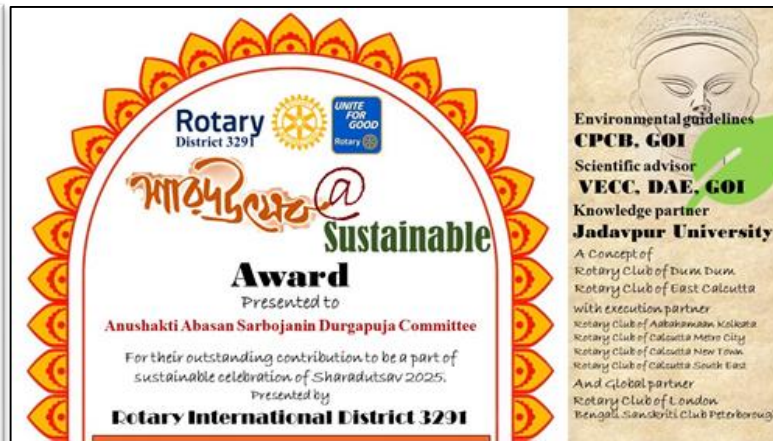


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Clean Green Utsav Initiative: Saradutsav@Sustainable



27 – 30/10/2025: Mass mobilization campaign in and around Kolkata among the puja establishments and common people whose livelihood depends on Durga puja during the festive season as a part of encouragement for celebration of Durga Puja in a more sustainable manner.



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Clean Green Utsav Initiative; Saradutsav@Sustainable: Mass mobilization campaign during the festive season as a part of encouragement for celebration of Durga Puja in a more sustainable manner



More than 150 Puja establishments and the idol makers were communicated both online and physical mode encouraging them for celebration of Durga Puja in a more sustainable manner.



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Citizen centric practice:
Collaboration with Rotary International District 3291, Pollution Control Board, MoEFCC, GOI and Jadavpur University, Kolkata.



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Citizen centric practice: Promotion of Clean Green equipment (bio degradable leaf plates and paper glasses) during community lunches of the utsav days at Anushakti abasan



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Swachhata Mein Jan Bhagidari : Cultural Programme on Swachhata; Public Participation, Awareness & Advocacy



01/10/2025: Cultural programme on swachhata
organized at Anushakti Abasan Kolkata



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Swachh Bharat Diwas celebration : 2nd October the day for Awareness & Advocacy



02/10/2025: Celebration of Swachh Bharat Diwas : Cultural functions and prize distribution organized at Anushakti Abasan Kolkata

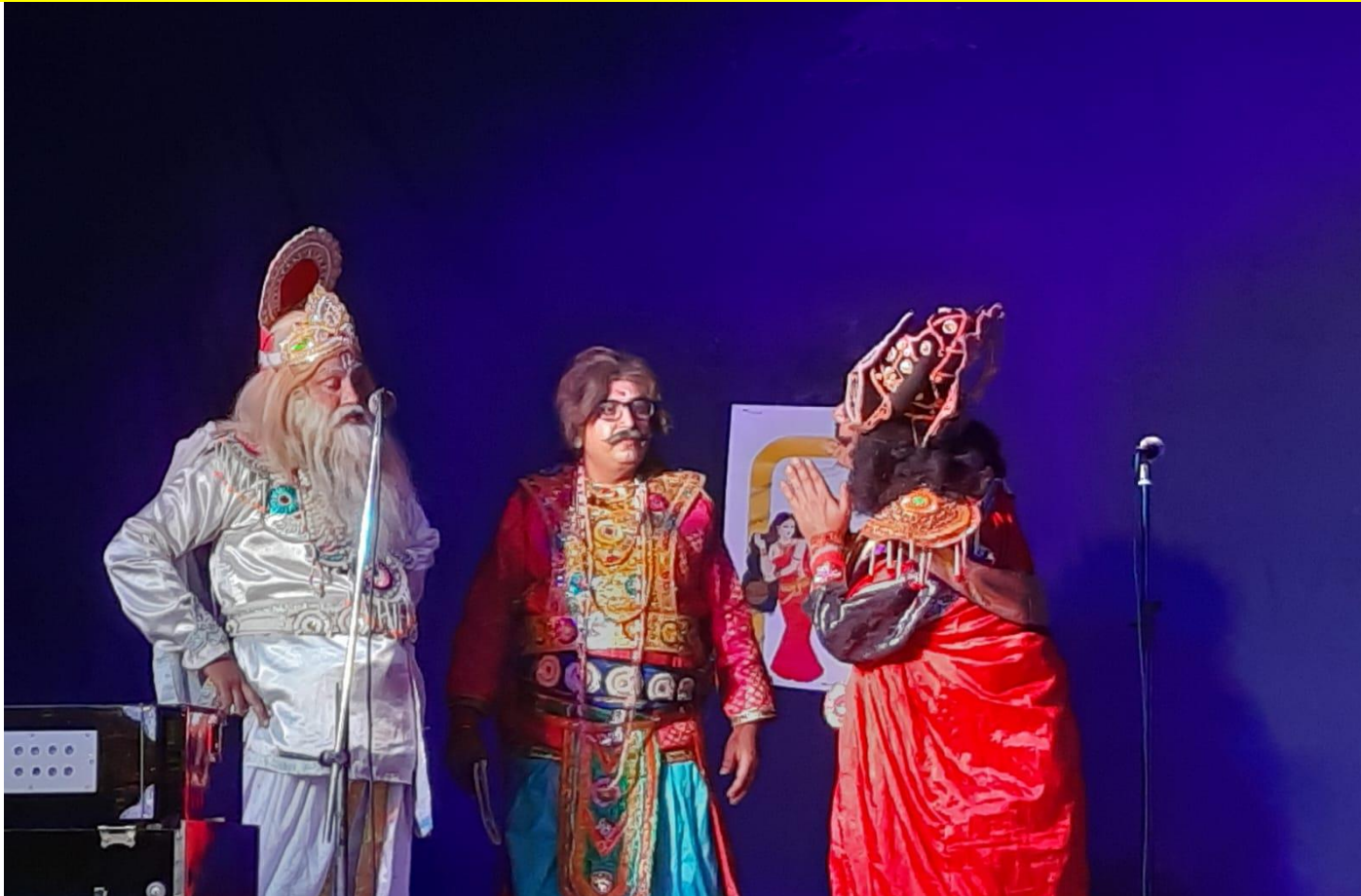


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Swachh Bharat Diwas celebration : 2nd October the day for Awareness & Advocacy



02/10/2025: Celebration of Swachh Bharat Diwas : Cultural functions and prize distribution organized at Anushakti Abasan Kolkata



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Key Achievements

- CTU transformation, Shramdaan, Advocacy and SafaiMitra Suraksha Shivir.
- Active participation of young generation, documentation and highlighting for campaign against SUP.
- Massive participation of local people in and around Kolkata, of different professions whose livelihood depends upon Durga puja the creative art of Bengal as a part of Clean and Green Utsav promotion.
- Active support and constructive feedback from different Puja organizers for the promotion of usage of eco friendly materials during the festive season.
- Imparted inspiration among tourists, priests and pilgrims about Swachhata Hi Seva Campaign.
- Key Partners: CPCB, MoEFCC and Jadavpur University, Rotary Clubs under RID 3291



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धन्यवाद